

cure 



Guide to Fundraising



Freedom to Fundraise

“Do not lay up for yourselves treasures on earth, where moth and rust destroy and where thieves break in and steal, but lay up for yourselves treasure in heaven, where neither moth nor rust destroys and where thieves do not break in and steal. For where your treasure is, there your heart will be also.” (Matthew 6:19-21)

Jesus calls us to store up our treasure in heaven with him, where it will be safe and secure. Fundraising for your mission trip is an opportunity to invest in the Kingdom of God and invite others to partner with you. When you ask friends or family to support your journey to a CURE hospital, you are not asking them to fund a vacation; you are asking them to invest in you and the good works the Lord has established for you (Insert scripture reference). Be rooted and in the freedom and confidence you have in the Lord!

Keep in mind that people respond well to story-telling and imagery. To the best of your ability and knowledge, help your support team understand the environment that you will be going to serve. Answer questions like: What are the conditions of the patients (CUREkids)? How did their families get there? Why do you feel called to serve?

Vulnerability breeds intimacy and intimacy breeds trust. Be open and honest with your potential supporters! They should know your exact needs, spiritual, financial, and physical. One person may donate \$50 while another supporter may give you a backpack. Providing options allows flexible giving. But-- you have to be clear about your needs and create gifting opportunities. People can only respond if you ask.



Fundraising and sharing your story has never been easier. Utilize your social media network to share your trip, experiences and fundraising needs.

Make a Facebook group, post a video to Youtube, tweet your fundraising page, write a blog. Post a photo to Instagram of a CUREkid and encourage people to engage. Not everyone can GO but many people can GIVE. These outlets can be used to maintain communication once you're in the field.

Go old school with snail mail. It may take more effort but remember that you will reap what you sow.

Many or most of your supporters may not be on some form of social media. Reaching out through a letter demonstrates your commitment. The best letters come from the heart. Share your story, your passion, your needs (spiritual and financial) and provide clear instruction for the potential supporter to partner with you. Be sure to explain CURE and the mission that you will be supporting!

Mow lawns, host a dinner, have a garage sale, make a group presentation, get creative!

Donation Options and Instructions

1. Credit Card: visit cure.org/go/payment/ and follow these steps
 - a. Enter amount
 - b. Enter volunteer's name in the comment section
 - c. Complete required fields

2. Send physical checks made payable to CURE International and include a note listing "Volunteer Name, Date, Location of travel" Checks can be mailed to:

CURE International
Global Outreach Office
774 Limekiln Road
New Cumberland, PA 17070

All donations are tax deductible.

Checks should be payable to CURE International and should not include the individual recipient's name on the check.

When you send out fundraising support letters use the last page of this document as a guideline for a tear off. Or feel free to use this and write your name, dates and location in.

CURE's logo and pictures can be found on our web site at cure.org/press/.

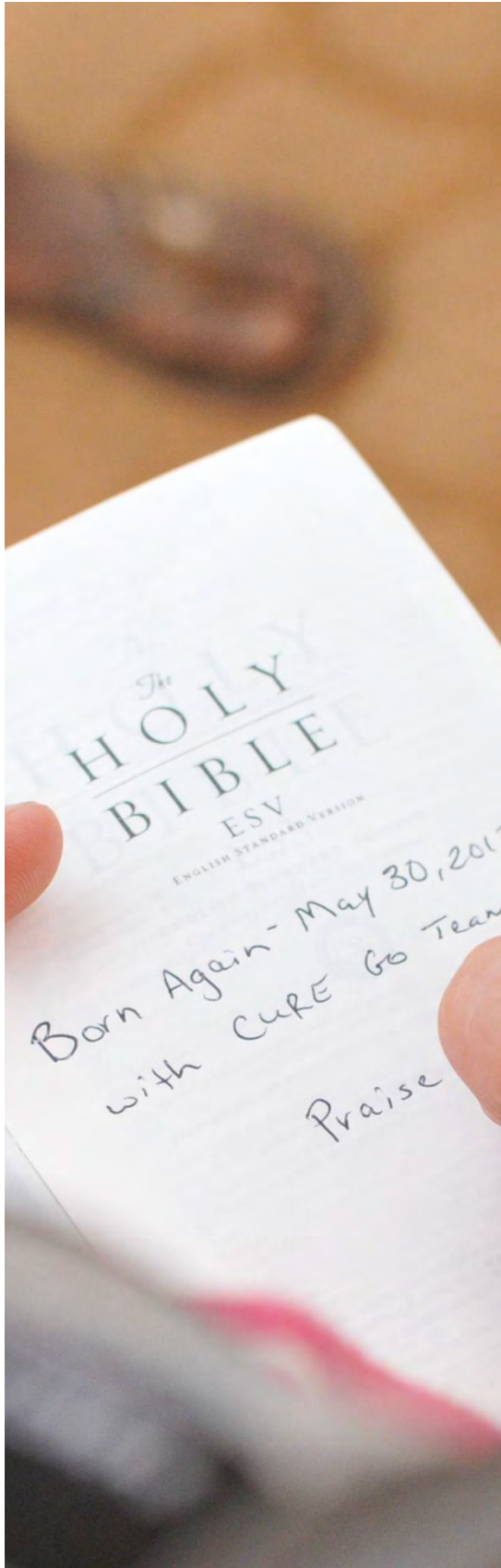
Personal Fundraising Page

If you would like to set up a personal fundraising page, please send the following information to the Global Outreach Office (volunteer@cure.org).

1. Full name
2. Email address
3. Photo
4. Fundraising goal
5. Short personal message

Sample fundraising pages can be found at: cure.org/my/kayla-adamson/





Remember to be polite!

It's very important that you take the time to personally thank your support team members.

Send a thank you note and a picture after you return.

Purchase a small gift for them while traveling.

Share your trip with them when you return. Host a dessert party and invite people to bring their favorite sweet treat!

Helpful Resources

www.fundraisingweb.org

www.justfundraising.com

People Raising: A Practical Guide to Raising Support, William P. Dillon

Friend Raising, Betty Barnett

How to Write Successful Fundraising Letters, Mal Warwick

Fundraising for Youth: Hundreds of Wonderful Ways of Raising Funds for Youth Organizations, Dorothy M. Ross

774 Limekiln Road
New Cumberland, PA 17070

Office | 717-730-6706

Fax | 717-730-6747

volunteer@cure.org

cure.org



Frequently Asked Questions

How are the trip fees determined?

Each short-term trip sent through CURE International is unique. Trip fees will differ greatly based on time of year, destination, length of stay, etc. Most often a trip cost will include food, lodging, in-country transportation, and travel medical insurance. Trip fees are based on what it takes to mobilize and host with excellence. Absolutely no donated monies are rerouted from patient care to accommodating visiting volunteers. A detailed, itemized list of your trip expenses can be supplied upon request.

How do I take care of my finances?

Each volunteer is unique in the way they approach funding. Some choose to pay the entirety of their trip cost while others count wholly on fundraising. **CURE International will provide a tax-deductible receipt for donations made payable to "CURE International" only.**

Can additional funds I raise be used for passports, immunizations, visas, recreation and other out of pocket expenses?

No, this is a personal expense paid by you. Any additional funds raised in addition to trip cost will be put towards other team member's expenses or will be funneled into CUREkids to aid in offsetting children's surgery costs.

Can I raise money to cover the cost of my plane ticket?

Yes, as long as the ticket is purchased through CURE's travel agent. All funds must be received before a ticket is purchased.

If I cancel my trip, will I receive a refund?

CURE International is a non-profit, 501(c)(3) organization. Donations to CURE are generally tax deductible as long as CURE International has complete discretion and control over the use of all donated funds. Because CURE International maintains the required discretion and control, donations cannot be refunded.

If you need to cancel your trip you have the following options for funds received:

- Funds can be transferred to another team member.
- Funds can be used on a future trip taken within 12 months.
- Funds can be donated to the country children's fund.

Volunteer Name: _____ Travel Dates: _____

Location of Travel: _____ Amount of Gift: _____

Donor Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Make check payable to CURE International. Do not write volunteer's name anywhere on the check. Include this slip when you mail the donation. Mail this form and your tax deductible gift to:

CURE International
Attn: Global Outreach Office
774 Limekiln Road
Lemoyne, PA 17070

Yes No Anonymous Gift? If anonymous, we will not pass your name or contact information on to the volunteer.

Volunteer Name: _____ Travel Dates: _____

Location of Travel: _____ Amount of Gift: _____

Donor Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Make check payable to CURE International. Do not write volunteer's name anywhere on the check. Include this slip when you mail the donation. Mail this form and your tax deductible gift to:

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